

Riverset's Star Student Awards Contest Rules

No purchase or payment of any kind is necessary to enter or win. The contest is void where prohibited by law.

1. How to Enter the Contest

- (a) The Riverset Star Student Awards contest will begin on August 29th at 12:01 AM and end on November 18th at 11:59 PM. The contest is sponsored by Riverset Credit Union.
- (b) To participate in the contest, nominators will fill out a nomination form (which is located at www.riverset.com) and send it via email or postal mail to the respective addresses listed on the form.
- (c) One nomination entry per student. Each student will be eligible to win in each of the nine separate drawings, provided they meet eligibility rules.
- (d) Riverset Credit Union, KDKA and WPCW are not responsible for late, lost, stolen, mangled, misdirected, misaddressed, postage due, incomplete or illegible entries.
- (e) Each entry is deemed made by holder of email account or return addressee.
- (f) Odds of winning depend on number of eligible entries received that meet the criteria outlined below.

2. Criteria & Eligibility Restrictions

- (a) The contest is open to Junior and Senior-level students currently enrolled in high school in the KDKA/WPCW television viewing area. Full-time students meeting the criteria are eligible, including those attending public, private, charter and home-based schools.
- (b) Employees of KDKA, WPCW, CBS Corporation, Riverset Credit Union, other radio and television stations in the Pittsburgh market, and their affiliates, subsidiaries and advertising agencies and their immediate family members and persons living in the same household are ineligible to participate or win.
- (c) To be eligible for consideration, students must maintain a GPA of at least 3.8 on an un-weighted scale, show active involvement in at least four extra-curricular activities – including but not exclusive to athletics, drama, band, clubs, committees, NHS etc. demonstrating commitment, longevity /leadership (officer positions, team captains, leadership roles, awards – multi-year letter winners). Employment can

also be a contributing factor to this criterion which demonstrates responsibility. In addition, the student must also have performed at least 20 hours of community service of some manner the previous school year or can validate future service commitments for the 2011-2012 school calendar year.

- (d) Viewers are eligible to win a KDKA/WPCW contest only once every sixty days. Only one winner per household is permitted in any contest. Viewers are eligible to win a prize valued at \$600 or more only once every six months.
- (e) All entries become the property of Riverset Credit Union and will not be returned. By entering, entrants agree to abide by those rules and warrant that their entry is their original work.
- (f) Nominator and students are required to provide truthful information and we reserve the right to reject any entry that proves to be false, misleading or fraudulent. Riverset and KDKA/WPCW will disqualify any entry from those who do not meet the criteria or eligibility requirements.

3. **Prizes**

- (a) During the course of the contest period, nine individual winners will each receive a check in the amount of \$250.
- (b) Winners will be chosen on a regularly scheduled basis between the beginning and end of nomination period as timing permits.
- (c) All prizes will be presented in person at the student's high school of attendance within one week of being chosen, in the context of a school assembly which will be aired on KDKA and WPCW, as well as publicized on their respective websites. If the prize presentation is not possible or feasible, prize will be mailed to the winner. In the event that the prize check is mailed to the winner, it will be with prior written consent of the winner and therefore, winner assumes the risk of its arrival.
- (d) Nine winners will attend a group lunch with Tall Cathy, radio personality from 96.1 Kiss FM Pittsburgh, at a date and time to be scheduled, as well as a tour of the station.
- (e) Contest prizes are not transferable.

4. **Selection of Winners**

- (a) Decisions made by Riverset Credit Union with respect to contest winners are final.

- (b) Winner(s) will be chosen at random in each of the nine drawings, provided they meet criteria and eligibility aforementioned. Nominators need not, and are prohibited from, entering a student more than once. However, nomination forms received before the first drawing will have a better chance of winning.
- (c) Winner need not watch, listen or be present to win, if applicable.

5. **Conditions**

- (a) By participating in the contest, the winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest, and to sign a publicity release, affidavit of eligibility and release of liability prior to acceptance of the prize. By accepting the prize, each winner grants to Station and Riverset Credit Union the right to use the winner's name, voice, picture and/or likeness for purposes of advertising and publicity in any and all media now known or hereafter invented, without further permission or additional compensation (except where prohibited by law). All expenses on receipt and use of prize are the sole responsibility of winner. Winners, by acceptance of their prizes, agree to release Riverset, CBS, their respective parents and subsidiaries, and their respective advertising, promotion and production agencies from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership or use of the prize or while preparing for, participating in, and/or traveling to any prize-related activity.
- (b) Contest sponsors reserve the right to make changes in the rules of the contest which will become effective upon announcement.
- (c) Sponsor is not responsible for any typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of the prize.
- (d) Failure to comply with the contest rules may result in a contestant's disqualification.

To obtain a copy of the official rules and/or winner's list, please write by November 11th 2011 to:

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Riverset Credit Union
1700 Jane Street
Pittsburgh, Pa 15203